



# STORMTECH<sup>®</sup>

## SUSTAINABILITY ROADMAP

STORMTECH is on a mission to make clothing more sustainable through product design, sourcing, and compliance. Backed by a 5-year manufacturer's warranty, we firmly believe that making a quality product is the first step toward responsible textile production. The introduction of Pure Earth™ by STORMTECH represents another important milestone in our 45-year journey built on this principle. The following initiatives, certifications, and accreditations further support our goal of reducing the environmental impact associated with the manufacturing of our products.

### PURE EARTH™ INITIATIVE

Our Pure Earth initiative is primarily focused on the use of Recycled Polyester (RPET) and Certified BCI Cotton to reduce waste and limit the environmental impact associated with apparel production.



### GRS CERTIFIED RECYCLED POLYESTER

Reduce. Reuse. Recycle. Repeat.

Pure Earth™ uses polyester recycled from PET plastic, which is a petroleum product commonly found in landfills and oceans around the world. These fabrics are certified recycled by the Global Recycled Standard (GRS) and give a second life to plastics that would otherwise accumulate, unnecessarily, in our environment. Recycling these materials also reduces our dependency on fossil fuels and plays an important role in controlling greenhouse gas emissions.



### SUSTAINABLY SOURCED BCI COTTON

The world doesn't just need cotton... It needs better cotton!

The Better Cotton Initiative (BCI) is the largest not-for-profit cotton sustainability program in the world, providing training & certification to cotton farmers regarding water efficiency, natural habitat preservation, reduction of harmful chemicals, respecting workers' rights, and providing better working conditions. BCI Cotton is traceable at the farm & field level.



### CERTIFICATION AND ACCREDITATION

Peace of mind knowing claims are truthful and certified.

Third-party certification ensures the integrity of sustainability claims and gives assurance that a company, process, or product conforms with the specified requirements associated with a particular standard - safeguarding reputation and protecting against litigation. The standard's owner operates independently of the 3rd party certification, to ensure that claims are not falsely advertised.

### ADDITIONAL SUSTAINABILITY INITIATIVES

Technologies, or practices that support our overall commitment to reducing our environmental impact



### STORMTECH SUSTAINABILITY GOALS

- 1 Source 60% recycled polyester content on all new styles by 2023
2. Source Mono Materials for new designs by Fall 2023
3. Launch first Circular Design collection by early 2024
4. Source 100% sustainable cotton for all new styles by 2025
5. Transition Top 10 materials to sustainable materials by 2027

